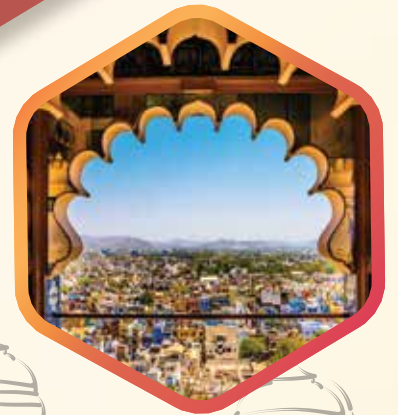




RAJASTHAN TOURISM SAMMAN

UDAIPUR, MARCH 2025



Rajasthan Tourism Samman

Celebrating Excellence in Rajasthan's Tourism Industry

The **Rajasthan Tourism Samman** is a prestigious platform dedicated to recognizing and honoring outstanding contributions to Rajasthan's vibrant tourism industry. Designed to celebrate the innovators, trailblazers, and unsung heroes who have transformed the tourism landscape, this Samman show is a tribute to the spirit of Rajasthan and its endless allure.



Whether it's creating unforgettable travel experiences, preserving cultural heritage, or fostering sustainable tourism practices, the Rajasthan Tourism Samman celebrates excellence across all facets of the industry.

About Us

The **Rajasthan Tourism Samman** is more than just an Samman show; it is a movement to elevate and showcase the unparalleled richness of Rajasthan's tourism sector. Hosted by PHDCCI, this initiative aligns with our commitment to fostering innovation, excellence, and sustainability in tourism.

Rajasthan, known for its majestic forts, intricate havelis, vibrant folk traditions, and exotic wildlife, stands as a beacon of cultural heritage and natural beauty. Through the Rajasthan Tourism Samman, we aim to highlight the individuals and organizations that make this state a global tourism icon.

Our mission is to encourage and empower stakeholders within the tourism ecosystem, ensuring that Rajasthan continues to shine as one of the world's most coveted travel destinations.

Features

The Rajasthan Tourism Samman is crafted to be an exceptional event that reflects the grandeur and spirit of Rajasthan:

01. Diverse Samman Categories

From hospitality and travel services to cultural preservation and innovative travel experiences, our samman categories span the breadth of the tourism industry.

02. Celebration of Cultural Heritage

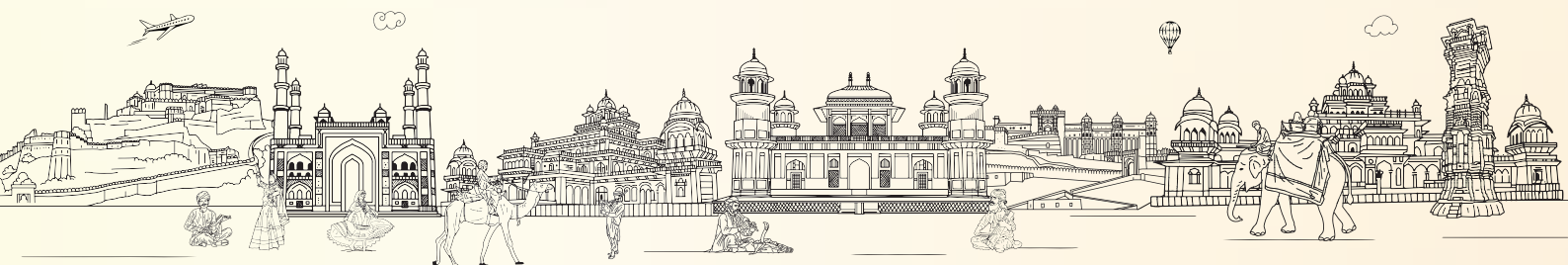
The event will feature immersive cultural performances, traditional Rajasthani cuisine, and a platform for artisans to showcase their craft.

03. Expert-Led Panels and Discussions

Engage with industry leaders through thought-provoking discussions on the future of tourism and sustainability.

04. Networking Opportunities

Connect with professionals, innovators, and policymakers from across the tourism sector, fostering collaborations for future growth.



Why To Nominate?

Nominating for the Rajasthan Tourism Samman is a chance to gain recognition for your efforts in enhancing Rajasthan's tourism industry. Here's why you should consider nominating

01. Recognition of Excellence

Stand out as a leader in your field and gain acknowledgment for your contributions to the tourism industry.

02. Global Spotlight

The bring unparalleled visibility to your brand or initiative, positioning you as a key player in Rajasthan's tourism sector.

03. Encouragement for Innovation

Be part of a community that values innovation, creativity, and sustainability in the tourism ecosystem.

04. Motivation to Grow

Winning or even being nominated inspires growth, encourages better practices, and strengthens your role as a stakeholder in the tourism landscape.

Popular Choice Categories:

Heritage Property Samman

- 1. Best Heritage Property – Super Luxury**
Room rentals starting at INR 20,000+ per night (Peak Season)
- 3. Best Mid-Scale Heritage Property**
Room rentals below INR 10,000 per night (Peak Season)

- 2. Best Heritage Property – Luxury**
Room rentals between INR 10,000 to INR 20,000 per night (Peak Season)

Modern Property Samman

- 1. Best Modern Property – Super Luxury**
Room rentals starting at INR 20,000+ per night (Peak Season)
- 3. Best Mid-Scale Modern Property**
Room rentals below INR 10,000 per night (Peak Season)

- 2. Best Modern Property – Luxury**
Room rentals between INR 10,000 to INR 20,000 per night (Peak Season)

Specialized Property Samman

- 1. Best Haveli & Fresco**
- 2. Best Banquet**
- 3. Best MICE Property**

- 4. Best Rural Tourism Property**
- 5. Best Property on Highways**

Tourism and Activity Samman

- 1. Best Inbound Tour Operator**
- 2. Best Technology Partner**
- 3. Best Adventure Sports Provider**

- 4. Best Eco Tourism**
- 5. Best Caravan Operator**
- 6. Best Wellness/Yoga Property**

Niche Experience Samman

1. Best Business Hotel
2. Best Homestay – Luxury
3. Best Homestay – Budget

4. Best Jeep/Camel Safari Operator
5. Best Tent/Camping Properties
6. Best Dharamshala at Various Pilgrimages

Sustainability Categories:

1. Waste Management
2. Water Conservation
3. Nature Conservation
4. Energy Conservation
5. Destination Developer
6. Responsible Tourism Influencer

7. Tourism Circuit Maker
8. Cultural Propagator
9. Responsible Employer
10. Women Entrepreneurship
11. Start Up Incubation Tourism Start Up of the Year

Redefining Tourism in Rajasthan Through Achievements and Excellence

The Rajasthan Tourism Samman is more than just an samman ceremony; it is a celebration of excellence, innovation, and dedication within the tourism and hospitality sector. This annual event will become a highly anticipated occasion, uniting industry leaders, visionaries, and government stakeholders to address challenges, share ideas, and forge meaningful partnerships for the future.

This initiative is poised to serve as a path-breaking platform, providing the industry with opportunities to spotlight their achievements on a grand stage, encouraging progress and setting new benchmarks. It will also facilitate critical deliberations on sustainability, innovation, and inclusivity—key aspects vital to the growth of Rajasthan's tourism landscape.

By recognizing and rewarding excellence, Rajasthan Tourism Samman aims to inspire stakeholders to continue their journey of innovation, quality service, and responsible tourism. This initiative promises to leave a lasting positive impact on the tourism sector, establishing Rajasthan as not only a premier travel destination but also a global leader in sustainable tourism practices.

How To Nominate

All participants are required to fill out the nominations through an online form.



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